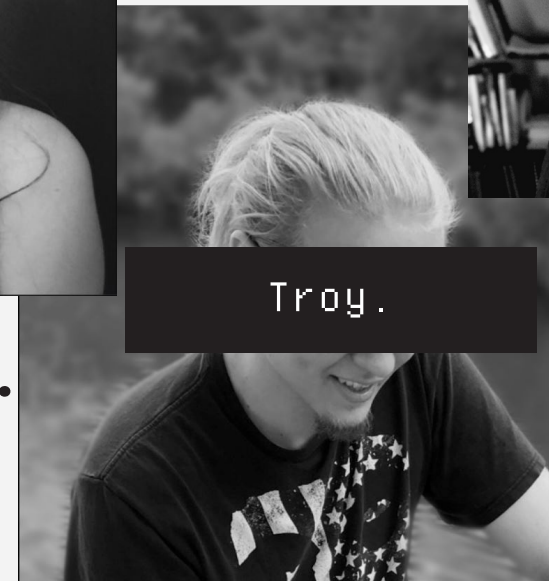


Meet the team...



Some Text about us and Studio M

We are but a few awesome dudes and dudet trying to make the world a funner place!



The artist.

The problem solver.

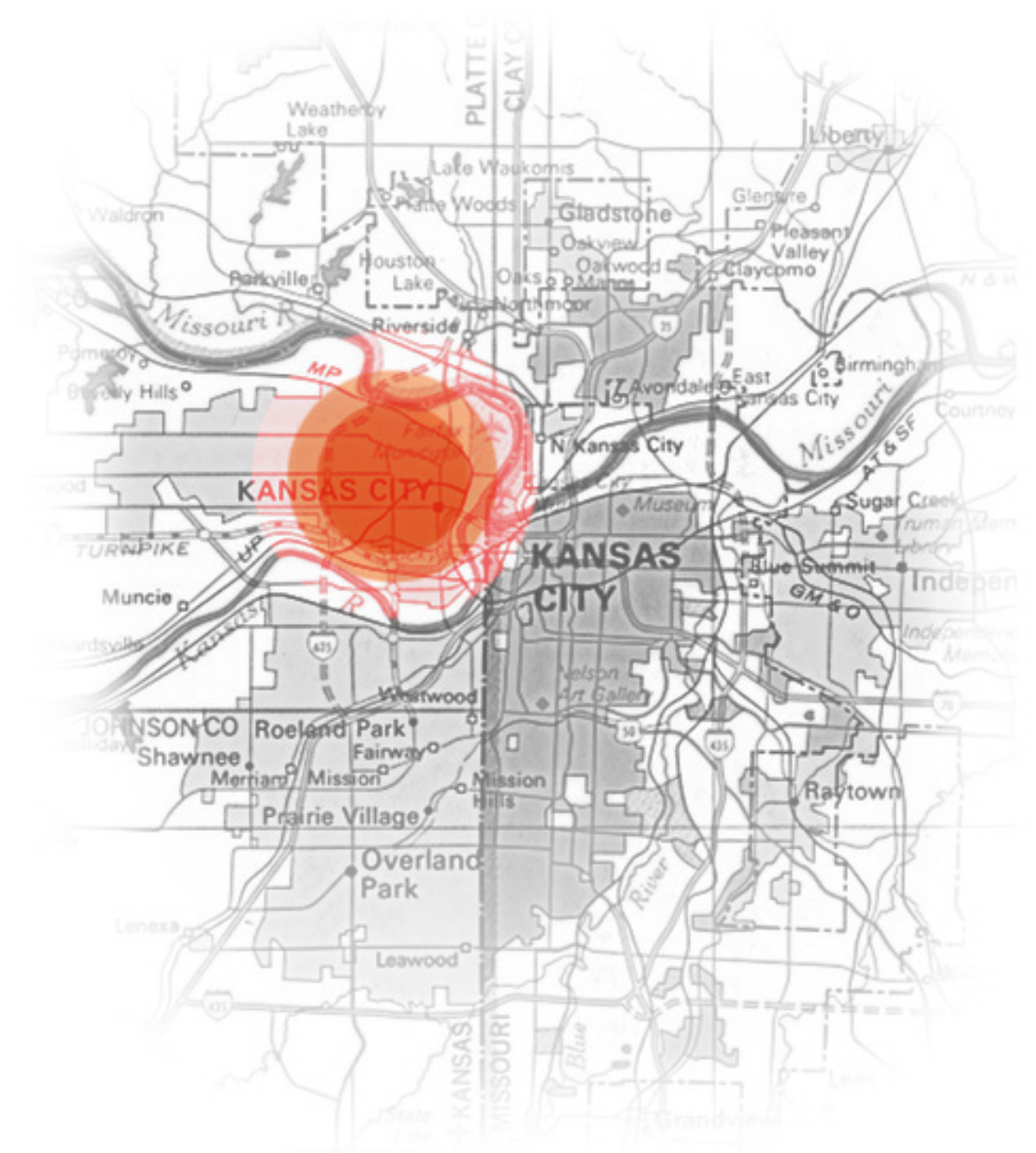
The creative.

The thinker.



What are we doing?

“How can we collect **data** to inform the city of what can be developed in these opportunistic locations?”



Location Breakdown

LOCATION 1

THE BUS STOP



Observations:

On the corner of Seventh and Minnesota there are new-looking shelters, fresh landscaping, and the area is populated with foot traffic throughout the day.

LOCATION 2

THE FARM MARKET PARKING LOT



Observations:

On the corner of Sixth and Tauomee, this extra parking space is rough-looking, uneven, and vacant when it is not being used to host the farmers market.

LOCATION 3

THE BANK CORNER



Observations:

This space is located across Seventh ST from the bus stop. It looks clean and well-planned, but remains vacant throughout the day. The area could be revitalized.

LOCATION 4

THE PARK



Observations:

Huron Park shares the block with 7th Street Casino and the public Library. It is not maintained well, and there is low visibility from the street. The location has a lot of potential.



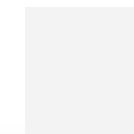
Thinking Wrong...

HOW TO GET PEOPLE TO
LOOK AND ENGAGE???

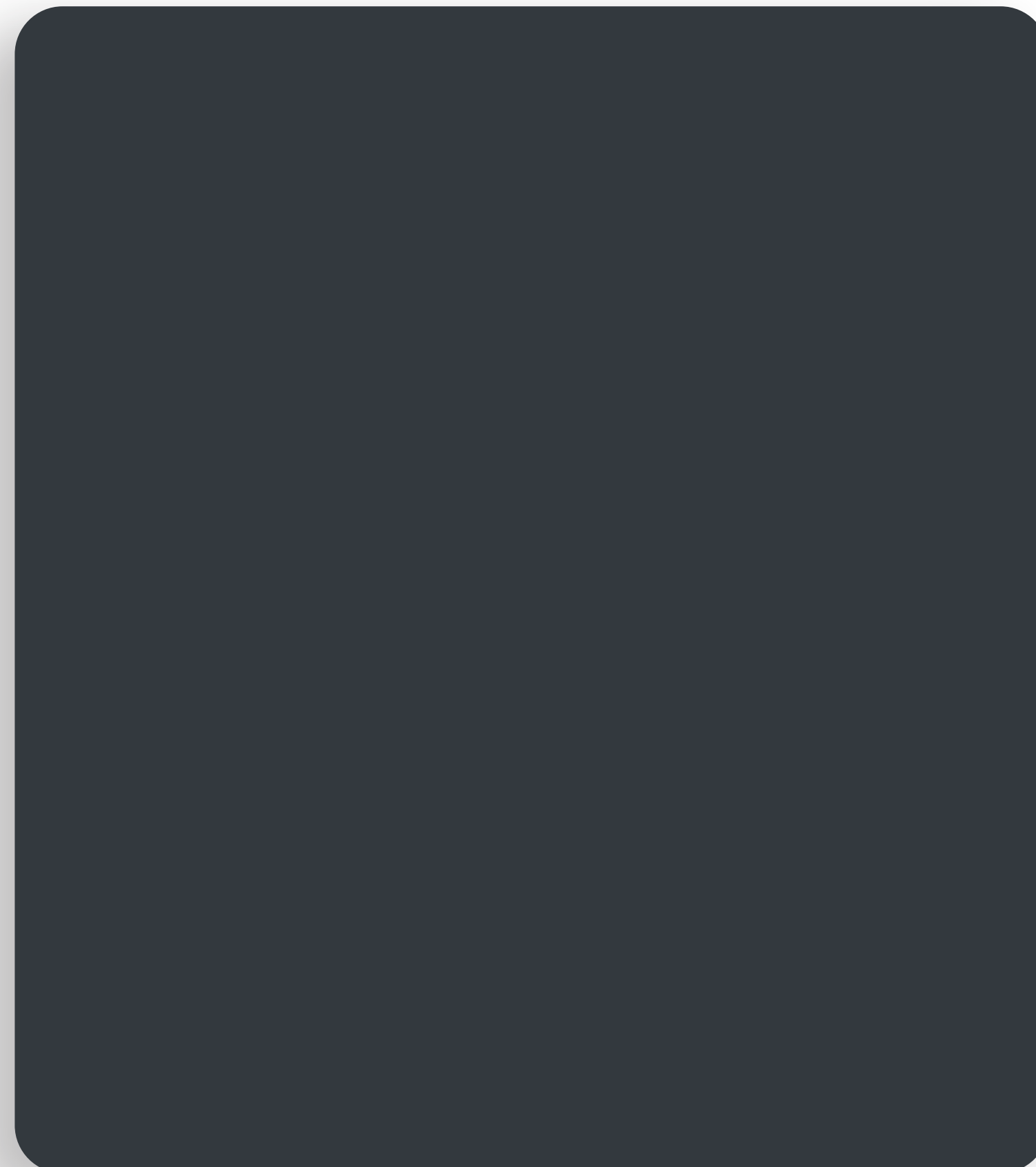
Hypothesis . . .

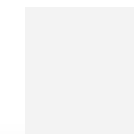


“If we say something outrageously **WRONG**, people will be more inclined to interact or **react** to a prompt.”



😬 😊 😈 Examples . . .





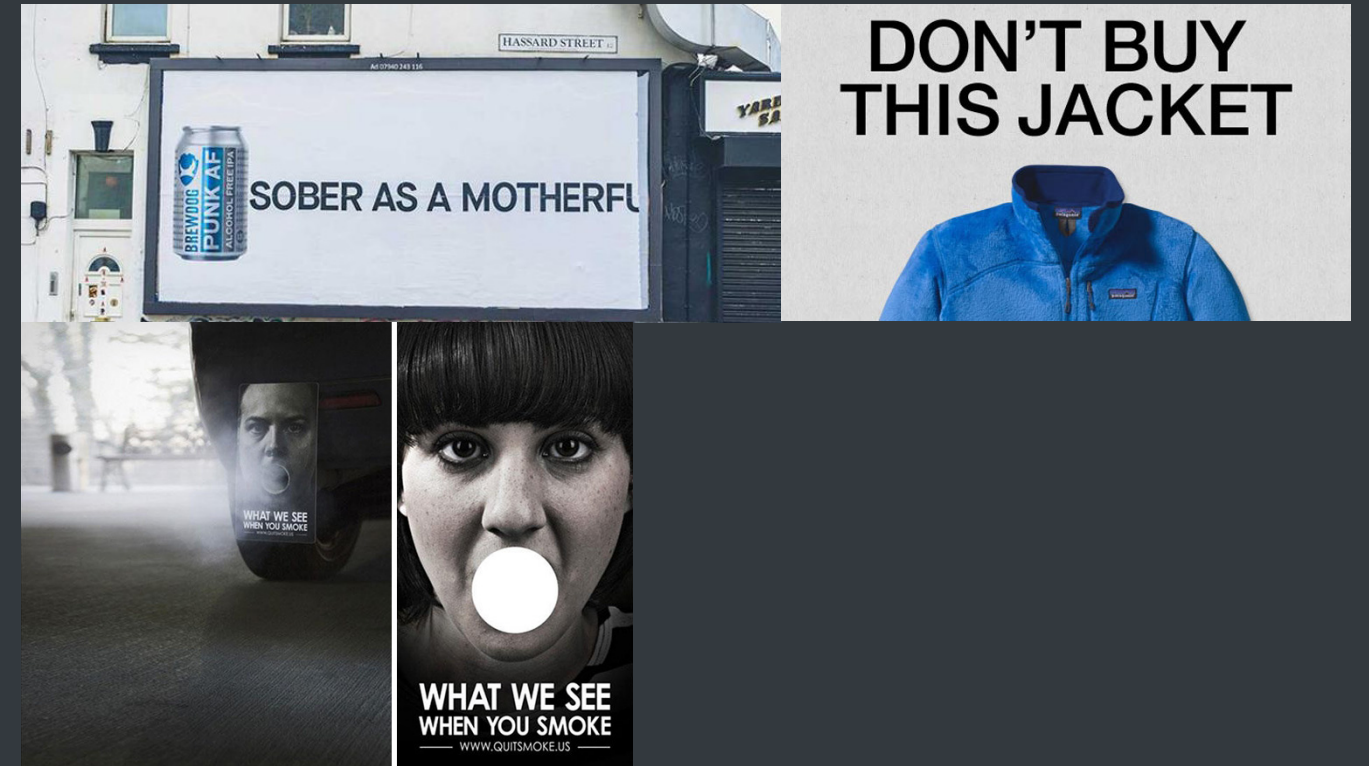
😬 😊 😈 Examples . . .





😬 😊 😈 Examples . . .

😬 😊 😈 Examples . . .



☹️ 😊 😈 Examples . . .



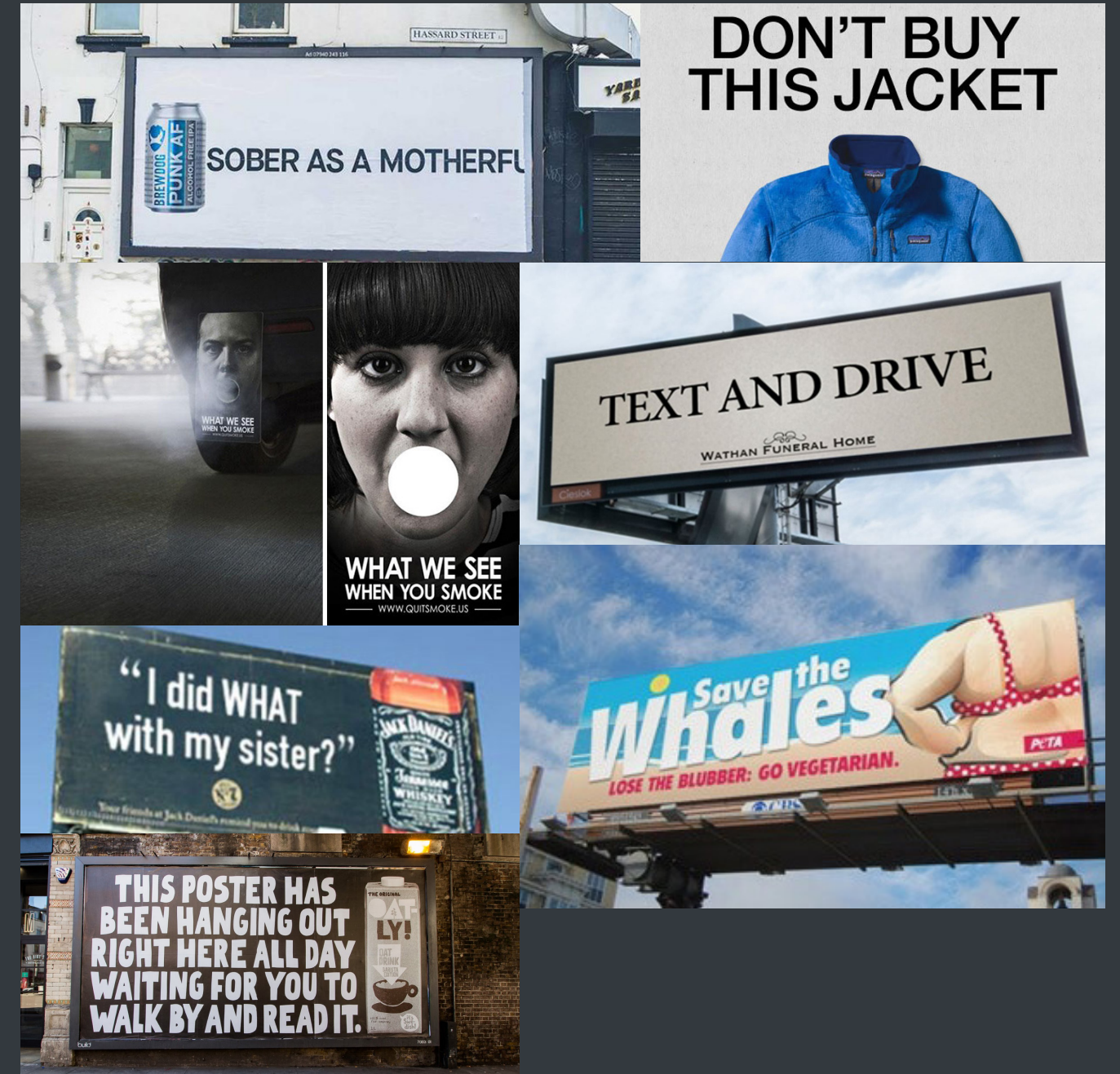
😬 😊 😈 Examples . . .



☹️ 😊 😈 Examples . . .

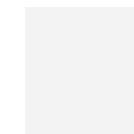


☹️ 😊 😈 Examples . . .



☹️ 😊 😈 Examples . . .





Capture their Attention
&
Opportunity for Interaction

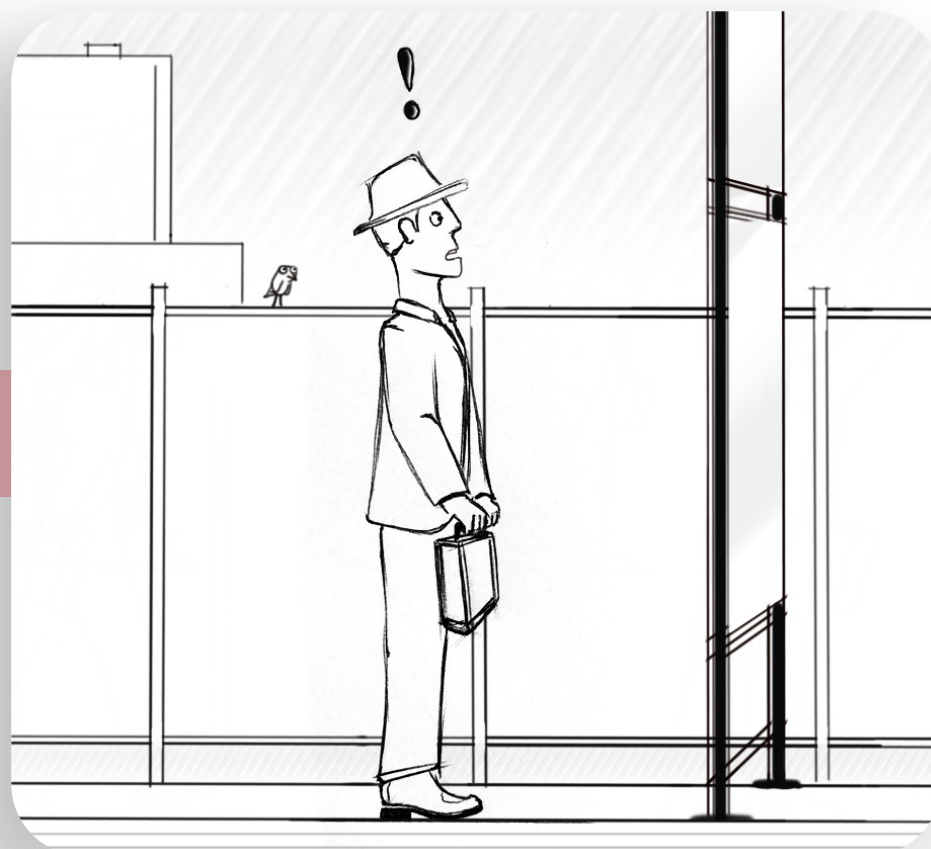
Story Board



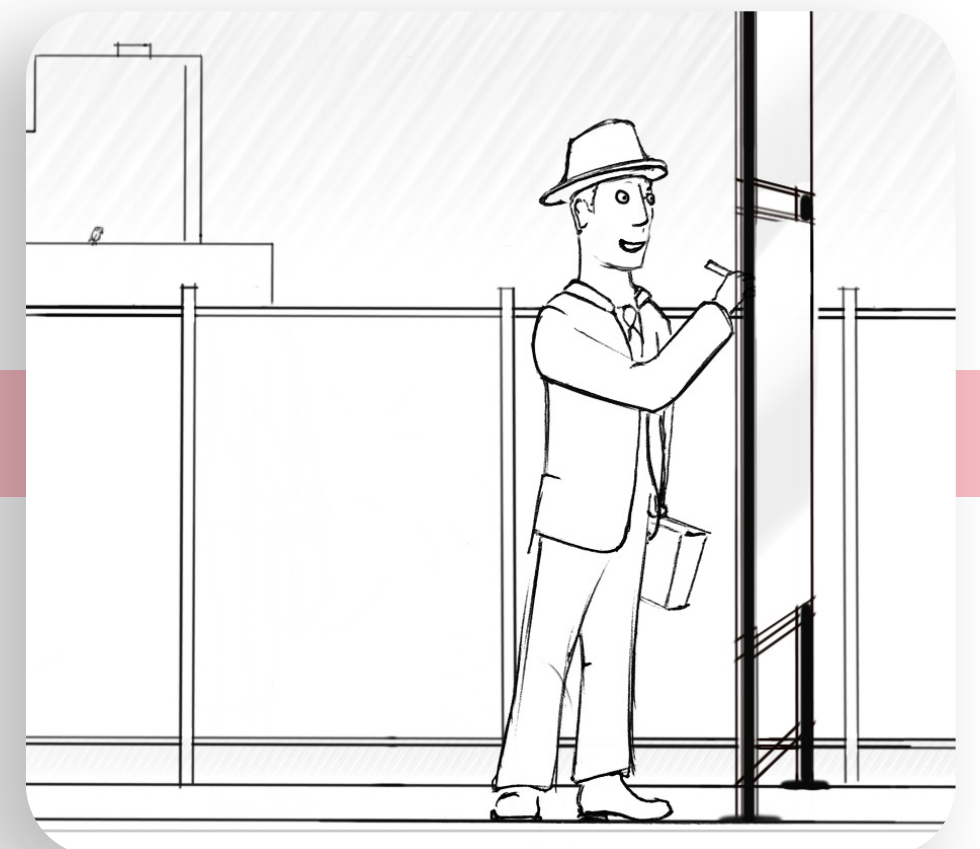
1.



2.



3.



Capture their Attention

Story Board



User Options...

Stickers



QR Code



Opportunity for Interaction

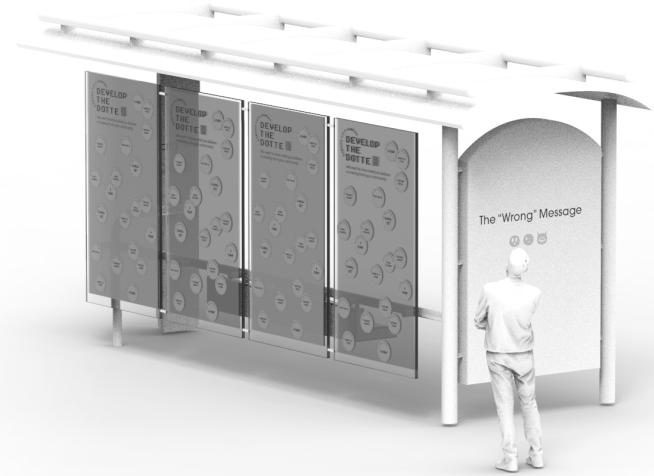
The "Look"



Custom made "Bull Boards"



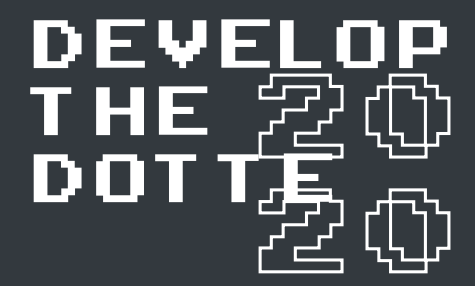
Bus Stop



BRAND GUIDELINES



DEVELOP
THE
DOTTE



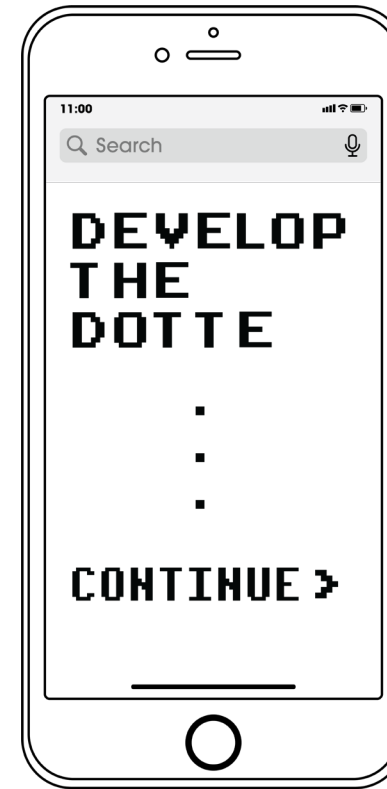
The Sticker



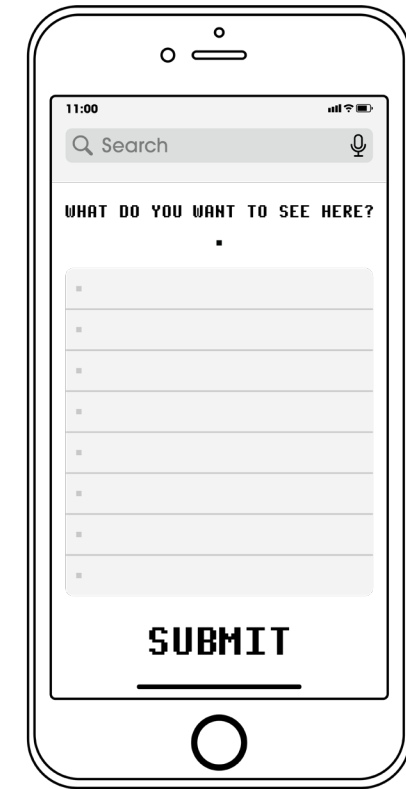
The Website



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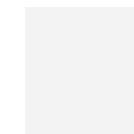


3.



4.





SO....HOW ARE WE GRABBING THE VIEWERS ATTENTION?



BUTTERBOARD
BUTTERBOARD
BUTTERBOARD



BUTT BOARDS

COMING SOON!

MEAT PACKING FACILITY



BIG MEATS

The meat packing industry handles the slaughtering, processing, packaging, and distribution of meat from animals such as cattle, pigs, sheep and livestock. Poultry is generally not included. This greater part of the entire meat industry is primarily focused on producing meat for human consumption.



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COMING SOON!

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COMING SOON!



A HUGE GARBAGE DUMP

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COMING SOON!

BACON FARM



Bacon is a type of salt-cured pork. Bacon is prepared from several different cuts of meat, typically from the pork belly or from back cuts, which have less fat than the belly. It is eaten on its own, as a side dish (particularly in breakfasts), or used as a minor ingredient to flavour dishes (e.g., the club sandwich). Bacon is also used for harding and larding roasts, especially game, including venison and pheasant. The word is derived from the Old High German *bacho*, meaning "buttock", "ham" or "side of bacon", and is cognate with the Old French *bacon*.





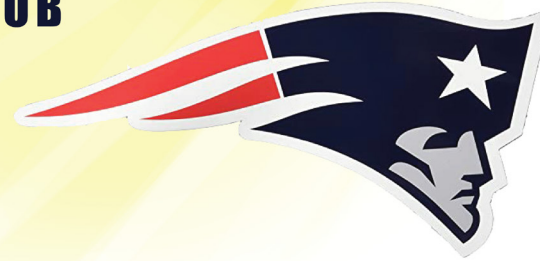
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B B B

COMING SOON!

RAIDERS FAN CLUB



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COMING SOON!

MEAT PACKING FACILITY



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COMING SOON!

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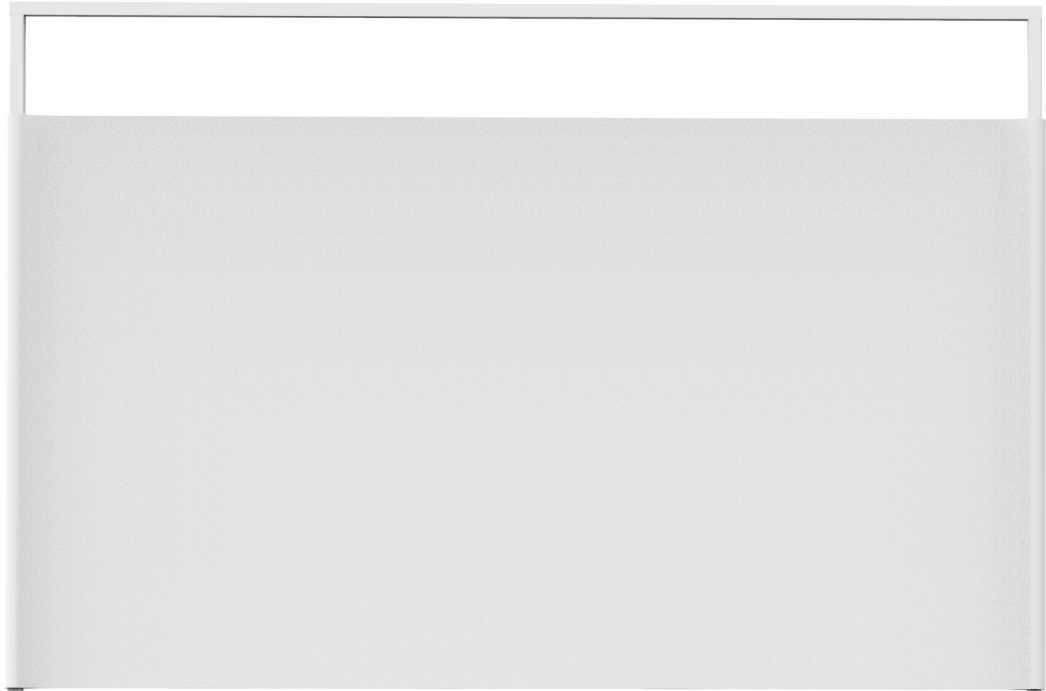
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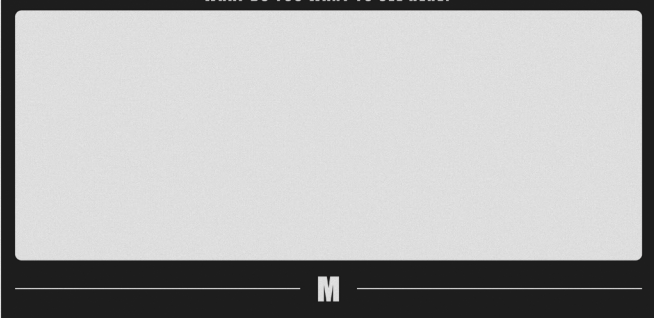
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DEVELOP
THE 20
DOTS
20

JUST KIDDING...

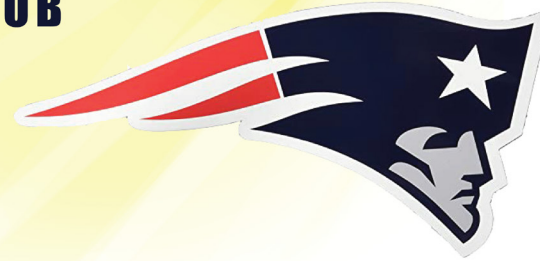
WHAT DO YOU WANT TO SEE HERE?



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B B B

COMING SOON! RAIDERS FAN CLUB



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COMING SOON! MEAT PACKING FACILITY



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COMING SOON! TO YOUR BACKYARD CHICKEN FARM



STATE OF THE ART FACILITY



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COMING SOON! BACON FARM



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DEVELOP
THE 20
DOTS
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JUST KIDD

COMING SOON!

NUCLEAR POWER PLANT

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COMING SOON!

RS FAN CLUB



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COMING SOON!

MEAT PACKING FACILITY



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DEVELOP
THE 20
DOTS
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JUST KIDD

COMING SOON!

TO YOUR BACKYARD

CHICKEN FARM



STATE OF THE ART FACILITY



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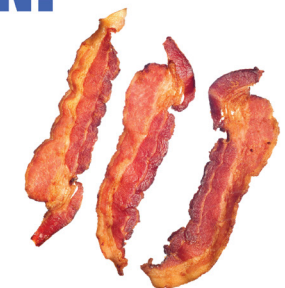
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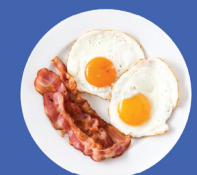
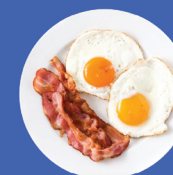
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COMING SOON!

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COMING SOON!

PATRIOTS FAN CLUB



COMING SOON!



RAIDERS FAN CLUB



DEVELOP
THE 20
DOTS
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JUST KIDDING

COMING SOON!

CHICKEN FARM



STATE OF THE ART FACILITY

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COMING SOON!

MEAT PACKING FACILITY



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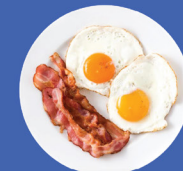
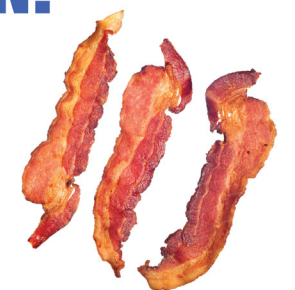


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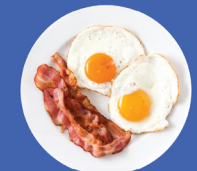
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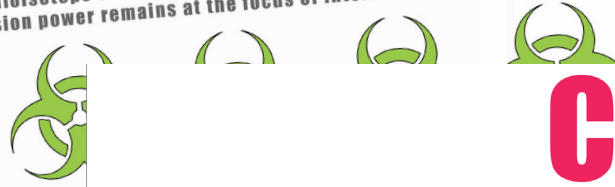
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COMING SOON!

RS FAN CLUB



COMING SOON!



COMMUNIST ICE CREAM SHOP

(ONE SMALL VANILLA CONE ONLY!)



STATE OF THE ART FACILITY



BIG MEATS

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MEAT PACKING FACILITY



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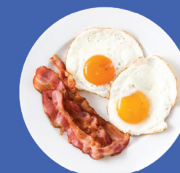
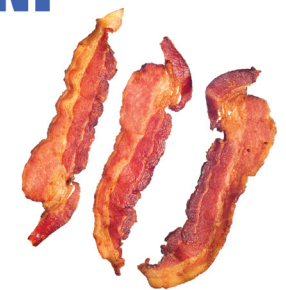


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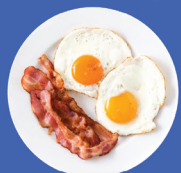
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DEVELOP
THE 20
DOTS
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JUST KIDDING



BIG MEATS

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COMING SOON!

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COMING SOON!

RAIDERS FAN CLUB





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COMING SOON!



COMMUNIST ICE CREAM SHOP
(ONE SMALL VANILLA CONE ONLY!)




COMING SOON!

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COMING SOON!

NUCLEAR POWER PLANT




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salad • pizza •

COMING SOON
PRESIDENT DONALD J. TRUMP
RE-ELECTION HEADQUARTERS

TRUMP
PENCE
KEEP AMERICA GREAT!

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WE NEED YOUR HELP!

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BIG MEATS

The meat packing industry handles the distribution, processing, packaging, and distribution of meat from animals such as cattle, pigs, sheep and chickens. Facility is generally not included. This greater part of the entire meat industry is primarily focused on producing meat for human consumption.



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COMING SOON!

A HUGE GARBAGE DUMP

A landfill site (also known as a tip, dump, rubbish dump, garbage dump or dumping ground and, in archeology as a midden) is a site for the disposal of waste materials. Landfill is the oldest and most common form of waste disposal, although the systematic burial of the waste with daily, intermediate and final covers began in 1940s. In the past, refuse was simply left in piles or thrown into pits. Some landfill sites are also used for waste management purposes, such as temporary storage, consolidation and transfer, or for various stages of processing waste material, such as sorting, treatment, or recycling. Unless they are stabilized, landfills may experience severe shaking or soil liquefaction of the ground during a large earthquake.



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RAIDERS FAN CLUB



K.C.



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COMMUNIST ICE CREAM SHOP
ONE SMALL VANILLA CONE ONLY

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NUCLEAR POWER PLANT

Nuclear power is the use of nuclear reactions that release nuclear energy to generate heat, which is then used in steam turbines to produce electricity in a nuclear power plant. Nuclear power can be obtained from nuclear fission, nuclear decay and nuclear fusion reactions. Presently, the vast majority of electricity from nuclear power is produced by nuclear fission of uranium and plutonium. Nuclear decay processes are used in niche applications such as radioisotope thermoelectric generators. Generating electricity from fusion power remains at the focus of international research.



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NUCLEAR POWER PLANT



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BULL BOARD



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salad • pizza

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PRESIDENT DONALD J. TRUMP
RE-ELECTION HEADQUARTERS

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