DESIGN CHALLENGE....

Create a bird house that meets all the needs of its inhabitants.

Provides an aesthetic element which is a cohesive piece of ornamentation to any home, garden, or public space.

Can inspire and grow the bird enthusiast community through function and re-usability.

Engages it's user through easy to assemble "Kit Construction" that is still a strong and reliable product.



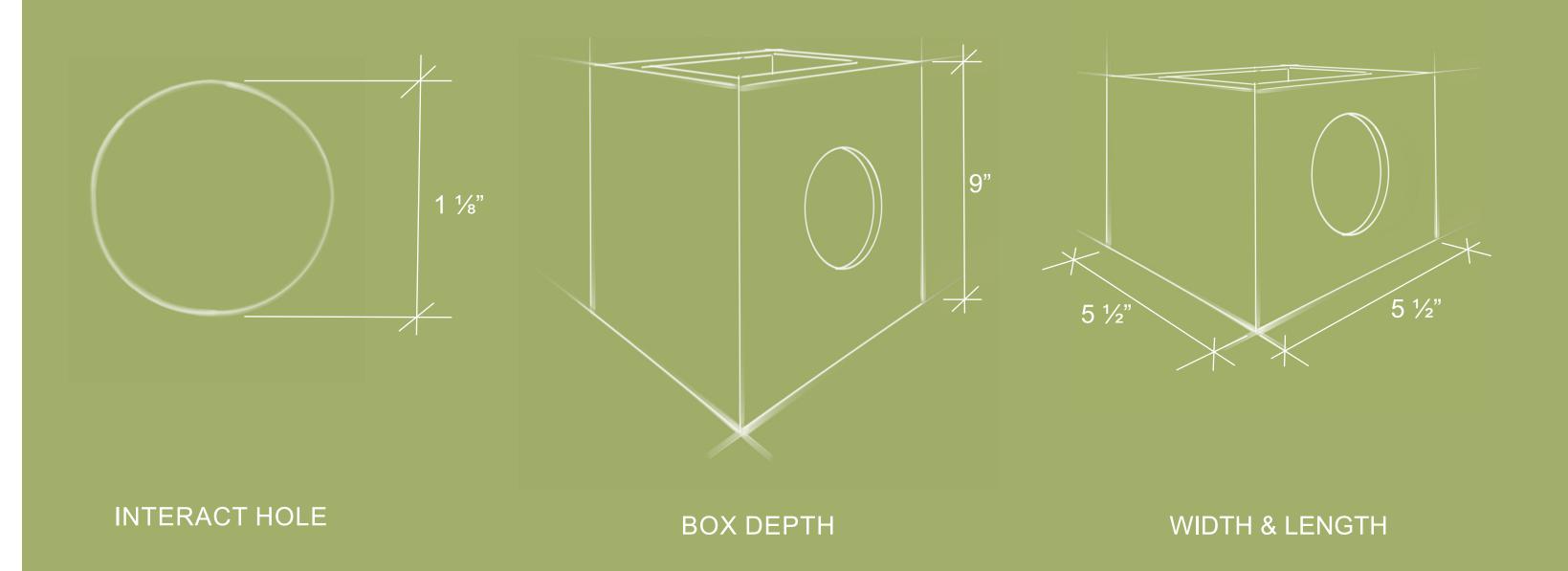


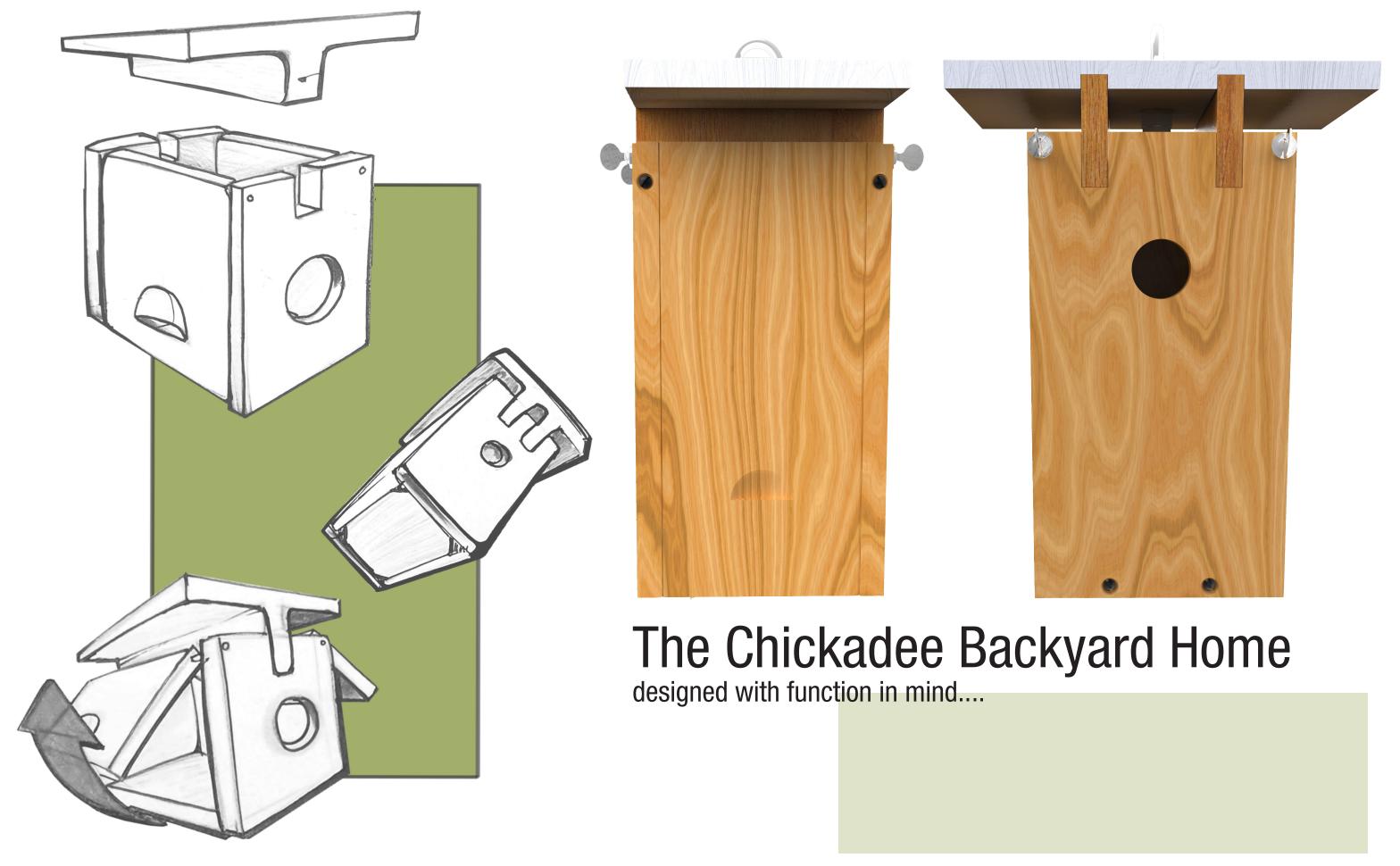


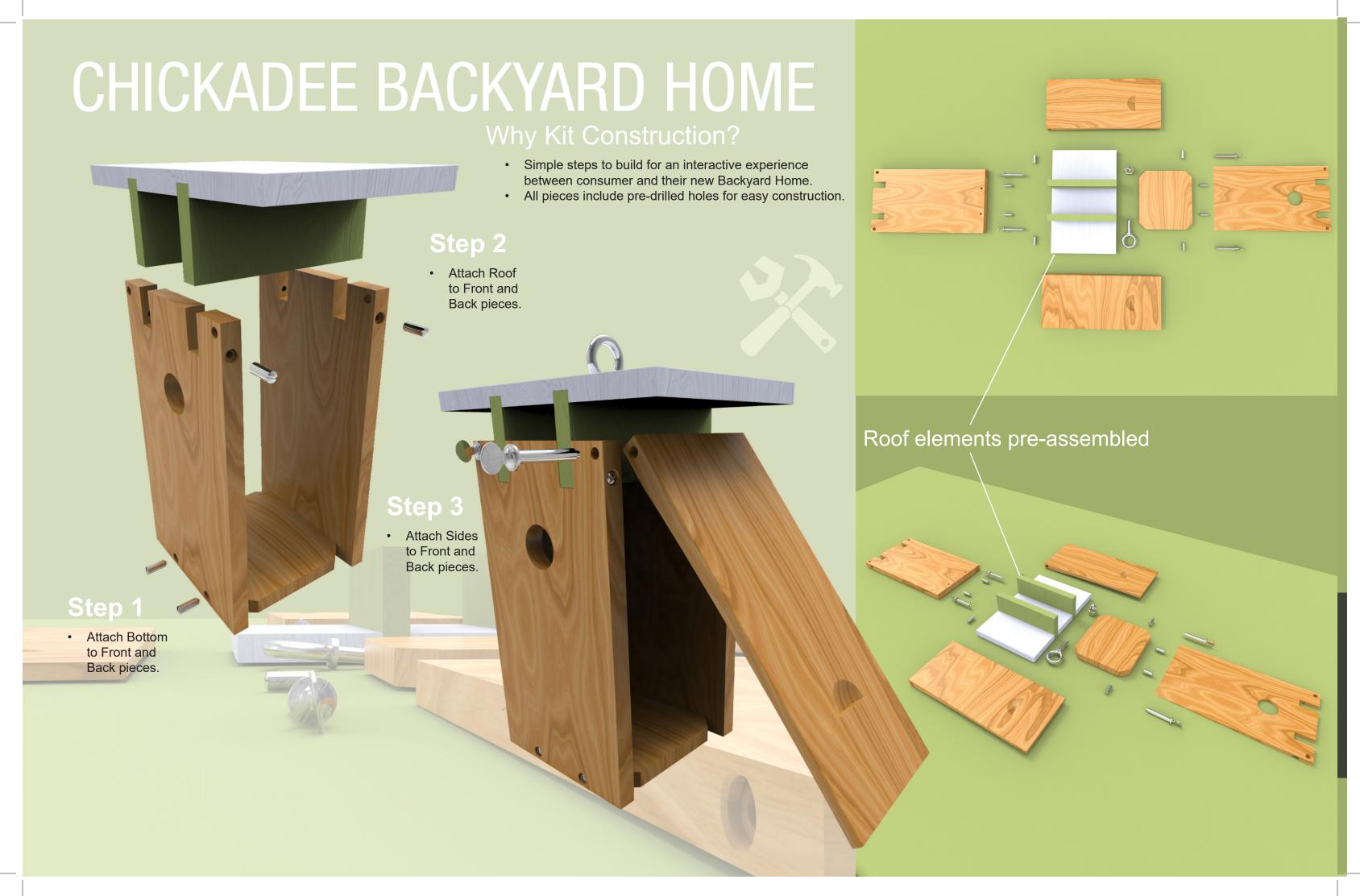


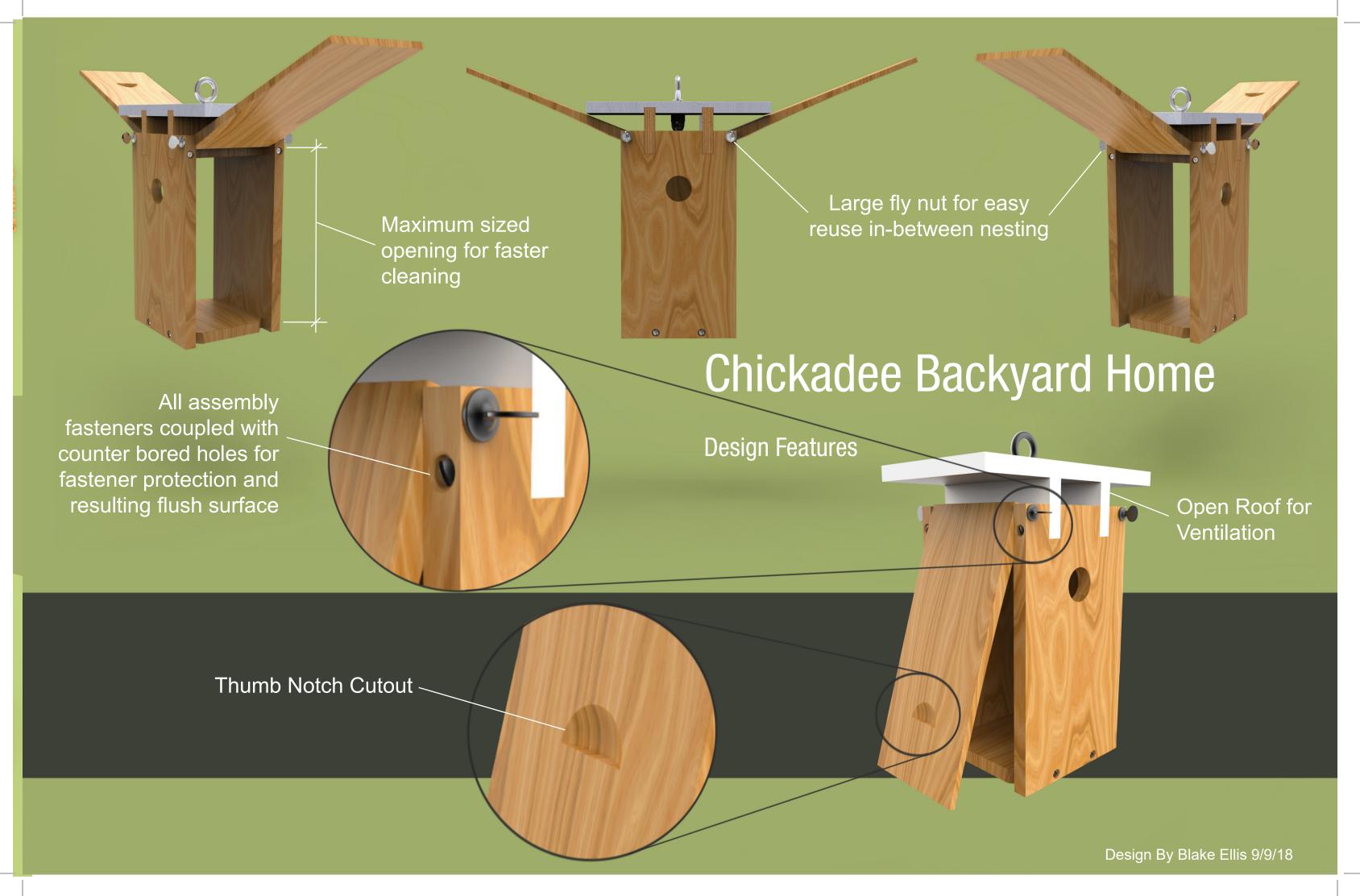
Chickadee Backyard Home

The Basics











CHICKADEE BACKYARD HOME









The design of the Chickadee Backyard Home incorporates features that attract the everyday local "Market Place Consumer". Its aesthetics provide a modern style and antiquate living quarters for any Chickadee family. This bird house is the perfect addition to your home, garden, or public outdoor space.

Kit construction is the most important feature of this design. For the avid bird enthusiast that wants to be more engaged with his flying backyard neighbors, or a fun project the family can enjoy....This design provides an interactive element that will help to increase the customer satisfaction when purchasing a new home for a Chickadee.